Helping Families Thrive™
Focus on the Family®

FROM THE BEGINNING . . .

In 1970, James Dobson, Ph.D., then an associate clinical professor of pediatrics at the USC School of Medicine, published a book he had been writing in his spare time. Dare to Discipline went on to become a landmark bestseller that galvanized a generation of young parents seeking help and hope amidst the turbulence, confusion and “non-traditional” values of the 1960s. Nearly four decades later, it continues to speak to a society in need of timeless truths.

By 1977, Dr. Dobson felt called to reach out to a broader audience as host of a weekly radio show offering practical, biblically-based parenting advice, and Focus on the Family® was launched. Today, Dr. Dobson’s daily radio broadcasts and commentaries are beamed by satellite to 7,130 radio stations in 27 languages spanning 160 countries. Every day, they touch over 220 million listeners worldwide . . . one family at a time.

How can we serve you? Whether you seek time-tested advice, trusted tools to help keep your family safe in an increasingly complex world, or you’re interested in learning how to apply a biblical worldview to your daily life, we can help. Our collection of books, DVDs, CDs, and magazines, along with the FocusOnTheFamily.com Web site and real people on the phone, can help you find answers that will engage and encourage you in your life.

Find help and support for you and your family at FocusOnTheFamily.com or by calling 800-A-FAMILY.
Children are a precious gift from God and an awesome responsibility, which is why helping and supporting parents has always been the primary focus of what we do at Focus on the Family. From the beginning, Dr. Dobson provided a model by prescribing psychologically sound, practical parenting advice—grounded in biblical truth—to help families like yours thrive. Parenting is a joyful journey; but like any great adventure, it’s challenging at times. We’re here for you—to share in your stories and to help with your concerns. We’ll keep you informed on topics such as a child’s emotional development, sibling relations, school-related issues, teen and other life-stage issues, special-needs children, single-parent needs, plus “hot button” topics such as Internet safety and technology.

We try hard to honor your family by honoring God in everything we do. This includes bringing biblical principles to life for your children through our popular audio drama, Adventures in Odyssey®. This series, enjoyed by “kids of all ages,” recently celebrated its 20th anniversary in the fictional world of Whit’s End®.

Focus on the Family offers customized resources for parents tailored to the age of your children—from infants and preschoolers through grade school and the teen years, in a program we call Focus on Your Child®. We’re intentional about parenting, so we offer a step-by-step plan for raising kids who know and love God. We sponsor mother-daughter and father-son events throughout the year. And for moms who could just use some encouragement (and who couldn’t?), there is a Mom’s Forum on FocusOnTheFamily.com for networking and sharing real-world experiences.
These days, you can find plenty of “advice” for improving your relationships online, in magazines or on TV. In many cases, it is just someone’s opinion. Good advice remains a precious commodity, and Focus on the Family offers advice you can depend on.

For over 30 years, people have come to trust Focus for time-tested, psychologically sound, and biblically based insight into the everyday matters that matter to you most—whether it’s dating and the fundamentals of a thriving marriage, healthy sexuality and intimacy in a marriage, restoring excitement and commitment over the years, or dealing with a marriage in crisis.

What is your need? Focus assessment tools can help gauge and predict compatibility for couples contemplating marriage, identify areas of improvement for those already married, and help bring to light financial “best practices”—as money-related issues are the number one cause of stress in marriages today. You’ll find helpful resources on all of these topics at FocusOnTheFamily.com.

At Focus on the Family, we believe that marriage is sacred and serves both the private and public good as the most basic building block of civilization. It is, therefore, a priority at Focus to lift up individual marriages with practical help for couples and families in the home—and to protect the institution of marriage in the public square with reassuring hope for generations to come. If you have questions about the “definition” of marriage or whether marriage is even relevant today . . . we have a lot to talk about!

Marriage and Healthy Relationships

MODELING GOD’S LOVE . . .

Find help and support for you and your family at FocusOnTheFamily.com or by calling 800-A-FAMILY.
Limiting Negative Influences on the Family

MAKING WISE CHOICES . . .

Does the world today seem like a crazy, mixed-up place? Do you ever wish you could just put a protective bubble around your kids? With so many questionable things our popular culture sends our way via the media, marketplace and schools...what’s a parent to do?

We want your family to thrive, and believe that you can make wise media choices when you have tools and resources that reflect your values. Plugged In® magazine and the PluggedInOnline.com Web site give you invaluable insight into the popular movies, TV shows, music and video games of our time. And now you can even get Plugged In movie reviews on your cell phone!

The Web can be an educational tool for families if it is harnessed properly, and our Internet Safety Initiative goes a long way toward protecting your loved ones online. Focus on the Family Citizen® magazine sheds light on the world of government affairs, our national leaders and legislation—seen through a Christian lens. Its companion Web site, CitizenLink.org, offers additional resources to help you stand by your values.

Focus on the Family has also developed programs, such as How To Drug Proof Your Kids®, that equip families and school administrators with the tools and techniques that are proven effective with kids from all walks of life. Other ongoing Focus programs include our weekend apologetics events, which draw thousands of teens together to learn how to intellectually defend their faith.

Find help and support for you and your family at FocusOnTheFamily.com or by calling 800-A-FAMILY.
Circumstances in our lives bless us, move us, and sometimes break our hearts. Solutions to life’s challenges aren’t always clear. That’s when you need a trusted friend, and Focus on the Family is here for you—with people who care deeply about your needs, who can understand your struggles, and help you find answers that can add perspective and direction to your life journey.

Many helpful resources are available online at FocusOnTheFamily.com. But when you need someone to talk to—a real person who will listen to your concerns and even pray with you, should you desire—we invite you to call. And if you or someone you love is dealing with abuse, addiction, abandonment or any serious issue requiring help, we want you to know that we also have professional counselors on staff who can confidentially discuss options and provide referrals to qualified professionals in your area.

Please don’t hesitate to call. You’ll always have a friend at 800-A-FAMILY.

...I called Tuesday evening in the midst of great despair. That conversation changed my life. In fact, it was an answer to prayer. I am a Christian woman who is familiar with scripture and had read just about every self-help book under the sun, so I couldn’t understand why I was still struggling, but your words made it crystal clear. I hope this encourages you to continue to do such important work...

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If you’re ready to fully engage your faith, Focus on the Family’s The Truth Project® is an intensive, two-day Christian worldview curriculum. Participants experience a breathtaking, 360-degree immersion into the innumerable ways God has made Himself known in the world throughout time and across all fields of human endeavor.

Upon completion, you’ll be equipped to lead a multimedia DVD-and Web-based small group study comprised of 13 one-hour lessons taught by Del Tackett, D.M., president of the Focus on the Family Institute®.

If you affirm the sanctity of human life, we invite you to stand with us for those who are defenseless and lack a voice, including the elderly, orphaned and preborn. One opportunity is Option Ultrasound™. This program is estimated to have saved tens of thousands of babies in just the past several years alone. Their mothers did once consider abortion, but 91 percent changed their minds after receiving counseling and seeing their babies for the first time on ultrasound machines Focus helped provide to pregnancy resource centers all across the United States, Canada and beyond.

Do you have a heart to adopt? The Bible specifically commands us to look after orphans in their distress. Focus on the Family’s Orphan Care Initiative™ equips churches to help guide families that are considering adoption. And our Church Outreach ministry works in many other ways to come alongside church leaders to help families thrive.

Find help and support for you and your family at FocusOnTheFamily.com or by calling 800-A-FAMILY.
Focus Connections
WE'RE HERE FOR YOU . . .

Focus on the Family wouldn’t be the same without families like yours. Please continue to let us know how we’re doing and join us when you feel called to lend a hand.

Don’t forget to tell your friends and family about our daily broadcast and other shows. You can help them find their local station on our Web site, listen on Internet radio, or download our podcasts and other features on demand. We hope you’ll continue to visit FocusOnTheFamily.com for news and articles, sign up for our free newsletter, and much more.

And if you’re ever in Colorado Springs, we invite you to visit us and take a tour. Just leave time to visit our Welcome Center bookstore and gift shop, and bring the kids to enjoy a three-story indoor slide down to the real-life Whit’s End Soda Shoppe.

Thank you for contacting Focus on the Family. We hope to hear from you again soon!

Jim Daly, President and CEO

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P.S. We’d love to be able to provide guidance and insight that is personalized for your family. Visit us at FocusOnTheFamily.com/myfamily to find out how you can begin to receive complimentary articles, resources and updates that are customized for you.